



FTS  
Yuva



# FIDE Social Presentation by Ek Prayaas



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# What's in the Store?

- Who are we?
- Why Chess & Why Chess in Slums and Rural India?
- When & Why did we Start?
- Target Audience & Hurdle to Reach them!
- Project Scope & Source Of Funding
- Impact, Achievements & Media Presence
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# Who We Are?

## What is FTS?

- Friends of Tribal Society (FTS) is first registered organization of the movement founded in 1989 with registered office at Kolkata.
- We think globally and communicate locally.

## Ek Prayaas

- Chess as a Bridge to Empowerment

## Our Vision

- Empowering Rural India's Changemakers



# Why Chess? & Why Rural India?

## Why Chess?

*Chess is a strategic board game known for enhancing critical thinking, problem-solving, and decision-making skills*

- Low-Cost and Accessible
- Intellectual Benefits
- Equal Opportunity
- Bringing Communities Together
- Building Self-Confidence

## Why Chess in Slums & Rural India?

- Chess has the power to transcend social and economic barriers
- Offers a platform for education, personal development, and social inclusion

# When & Why did We Start?

**Start** - May 10, 2024 in the remote village of Madhya Pradesh, India

**Objective** - Transforming lives, by to creating brighter futures with stronger communities

**The Right Move** - The support of FTS (Friends of Tribal Society) Yuva Indore & the 1st IM of Madhya Pradesh, Mr Akshat Khamparia,

**The Launch** - The first ever initiative for Chess in central India, "**Ek Prayaas - Ek Kadam Shatranj Ki Aur**" in the remote villages & slums of Madhya Pradesh

**The Momentum** - Organized workshops and training sessions in villages and slums, bringing the strategic game of Chess to children who had never been exposed to it before.



# Target Audience & Hurdle to Reach them!

## Target Audience

[Redacted]

□ Rural kids

□ Why - so that they don't get into alcoholism and gambling

□ Rationale - We want to develop critical thinking skills, instill the value of hard work and develop calmness under pressure

## Challenges Faced

[Redacted]

□ Limited Resources

□ Economic Struggles

□ Social Exclusion

□ Developing Interest



# Project Scope & Funding

## The Beginning

We started this project with the aim of having Chess in every home of the village - "Har Ghar Shatranj".

Our aim is to take it to every village of Madhya Pradesh.

## Source of Funds

- Mr. Vikram Jain (Owner – Vastraalaye)
- Funds via Events
- Own Funding

We have started from scratch & have created a **Hindi Chess Database** for these children to understand easily.

The rural children connect through Zoom meet & now almost 70 children are learning Chess.

We keep quiz **competitions & reward** the winners. It motivated the other children. We also kept competition between rural & slum children.

## The Future

We will be happy if we can make even 2-3 state or national level players out of these rural children.

*Happy to have professionals but Core is to Spread Chess!*



# Achievements

Within just 7 months, our kids have started playing games and 2 of them have started taking professional training.

Our Ek Prayaas team participated in the **FIDE 100 years celebration** and played some amazing moves

The leading **print media** of Indore, India is supporting this initiative

**Fide Social Chess** has also appreciated us and mentioned our activities many times on its social media handle.

With the minimal **funds** we are running this project successfully.

One of the best **educational** institutions is supporting us.





# Impact & Future Goals

## Impact

- From the Launch, the slum and village kids are spending **more time over the Chess boards** keeping their mobile phones aside
- They've become more responsible and hardworking

## Future Goals

- Our future goal is to have **daily classes** so that these children learn faster
- For this, we have planned to hire a **full-time** coach
- We are coming up with the first **Chess park - "Chaupal"** in central India

# Media Coverage

## समाजहित | वनबंधु परिषद की युवा इकाई द्वारा स्वास्थ्य शिविर का आयोजन सेहत की बात के साथ सीखी शतरंज की चाल

सिटी रिपोर्टर | इंदौर

समाजहित में बेहतर कार्य करने के साथ ही वनवासी बच्चों को शिक्षा के प्रति जागरूक करने का उद्देश्य लिए वनबंधु परिषद युवा इकाई एफटीएस कई सामाजिक कार्य करता आया है। इसमें गांव के बच्चों को बेहतर एजुकेशन मिल सके और उन्हें शिक्षित करने साक्षरता का स्तर बढ़ाना, नारी सशक्तिकरण, स्वास्थ्य संबंधी सेवाएं और स्किल प्रशिक्षण देने के साथ ही कई वर्कशॉप का आयोजन शामिल है।

प्रेसीडेंट रघु जैन गुप्ता व सचिव मोनिका कंसल ने बताया कि इसी क्रम में फ्रेंड्स ऑफ ट्राइबल सोसाइटी इंदौर द्वारा बच्चों के लिए दो नए अभियान का शुभारंभ किया। इसमें पहला 'आरोग्यम-आओ बनाएँ स्वस्थ भारत...' स्वास्थ्य शिविर था जिसमें डॉ. गौरव गुप्ता और प्रेरणा गर्ग ने निःस्वार्थ भाव से करीब 70



शतरंज की बारीकियां समझते ग्रामीण क्षेत्र के बच्चे।

लोगों का निरीक्षण किया और उन्हें स्वास्थ्य संबंधी सलाह दी। इसी के साथ दूसरा 'एक प्रयास, एक कदम शतरंज की ओर' था, जिसमें हमने बच्चों को शतरंज खेलना सिखाया। यह खेल ज्यादातर शहरों में ही देखने को मिलता है। इस प्रयास के जरिए हम गांवों में रहने वालों बच्चों में भी इसकी रुचि जागना चाहते हैं।

FIS Yuva इंदौर

Ek Prayaas

A Chess Initiative

May 10<sup>th</sup>, 2024

Aarogyam Healthcare Series

FIS Yuva, Indore announced the successful launch of "Ek Prayaas - Ek Kadam Unnati Ki Aur," the inaugural Chess initiative, in the remote villages of Madhya Pradesh. The session commenced with teaching the basics of Chess moves to nearly 50 children, followed by an engaging Chess quiz where Sonali, Khushi, and Tammana emerged as winners. The children enjoyed it so much and they were keen to learn Chess. They were given Chess notes with a notebook and stationery.



FIS Yuva, Indore launched the Aarogyam Healthcare series, "Aao Banaye Swasth Bharat," on Akshay Tiritiya in Nagihiri village. 70 Peoples received medical attention, showcasing the pressing need for healthcare in rural areas. The event epitomized the saying, "For he who has health has hope; and he who has hope, has everything." The initiative's impactful success and positive response have inspired them to aspire to expand Aarogyam's reach and maintain its service to remote communities.



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## "Ek Prayaas" Ek Kadam Shatranj Ki Aur

When rural India meets Urban India



### शतरंज प्रतियोगिता में बच्चों ने किया शानदार प्रदर्शन



### बस्ती में... इंटरनेशनल शतरंज-डे

इंदौर। फ्रेंड्स ऑफ ट्राइबल सोसाइटी ने बस्ती और गांव के बच्चों के साथ मिलकर इंटरनेशनल शतरंज डे मनाया। अग्रिम रण्युक्त बच्चों के हाथों शतरंज इंटरनेशनल मास्टर्स अकादमी का आयोजन में मारवा मित के एकल भाग में शतरंज प्रतियोगिता रखी गई।

बस्ती के साथ नागधरी गांव के करीब 50 बच्चों ने हिस्सा लिया। बस्ती को री सात होने पर मिनीज बुक ऑफ वर्ल्ड रिकॉर्ड में नाम दर्ज हुआ। मोनिका कंसल ने बताया कि शतरंज की चालें बच्चों को सिखाई। अनुल गुप्ता, नेहा मिश्र, वैदना जैन और रुचि गुप्ता भी शामिल हुईं।

### EKAL YUVA CELEBRATED INTERNATIONAL CHESS DAY WITH CHILDREN



### बच्चों के साथ मनाया अंतरराष्ट्रीय शतरंज दिवस

### बस्ती के बच्चों ने सीखी शतरंज की चालें, उत्साह के साथ दिखाया हुनर

इंदौर। फ्रेंड्स ऑफ ट्राइबल सोसाइटी ने बस्ती और गांव के बच्चों के साथ मिलकर इंटरनेशनल शतरंज डे मनाया। अग्रिम रण्युक्त बच्चों के हाथों शतरंज इंटरनेशनल मास्टर्स अकादमी का आयोजन में मारवा मित के एकल भाग में शतरंज प्रतियोगिता रखी गई।

Add to your story >

# Way Forward to Scale the Program

## Coaching

- Trainers, Chess Enthusiasts
- Rated Players
- Idea is to Create Awareness

## City Infrastructure

- Physical – includes training space, chess boards, pieces, clocks, water, snacks

## Go-To-Market & Financials

- Shortlist 20 Cities
- USD 1 Million for 2 Years
- Dashboards to Track Talent Progress



**Thank You  
&  
Best Wishes for FIDE 2025 Social Year for Chess**

